

THE LAUNCH PAD



MESSAGE FROM MISSION CONTROL

QUITE LIKE ELON'S MUSK TRIP TO MARS WHAT YOU SEE BEFORE YOU IS THE FUTURE IN BRAND DEVELOPMENT AND PRODUCT LAUNCHES.

IF YOU ARE SOMEONE WHO IS TIRED OF STRADDLING THE FENCE TRYING TO WORK YOUR JOB AND GROW YOUR BUSINESS, WE ARE CONFIDENT THIS PROGRAM IS THE ANSWER.

LIKewise IF YOU ARE A FULL TIME ENTREPRENEUR AND TIRED OF STRUGGLING AND BEING A SOLO PRENEUR THIS PROGRAM IS FOR YOU AS WELL.

THIS PROGRAM HAS THREE PRIMARY OBJECTIVES:

1. Help you decide on the RIGHT pricing and RIGHT offer to get in front of the RIGHT Target
2. Create the numbers necessary for you to get in front of MORE people and get MORE clients
3. Provide you with the TRAINING to be a CEO and the TEAM to manage

If you have been doing this any amount of time you know the expenses that can be incurred when you don't have what you need for:

- Building a Team
- Building a Lists
- Building a Social Media Following
- Building the Technology
- Building the Automation
- And so much more!

NOW we have put EVERYTHING you need, including the experts to build it and the team to manage it in one place.

This is a game-changer.

I have ONLY one piece of warning.

ACT IMMEDIATELY before our prices blast off.

Oh, and buckle up and be READY for the MISSION of a lifetime.

YOUR COMMANDER IN CASH
COACH DAWNIEL
XOXOXO

OUR DESTINATION - OUT OF THIS WORLD RESULTS



While we can't guarantee your results our goal is to show YOU how to create 4 and 5 figure launches consistently with the help of OUR trained team and our proven sales skills!



YOUR TRAINING PROGRAM



While most training is designed to TEACH you to be an employee in your business THIS program is created to turn YOU into a CEO where you manage others and can keep YOUR eyes on the prize – Results!

- Two Weeks Small Group Training with Coach during your launch
 - This training will be focused on leading your launch team and learning what their expectations are
- Bi-Weekly Mentorship Profits and Marketing Meeting
 - Bi-Weekly on Mondays to focus on Leadership, Marketing, and Profits



YOUR CREW



30 Day Launch Team Support from a trained team of International and experienced Virtual Assistants to help perform the following.

- Help manage your day to day tasks as it relates to your launch
- Pull daily reports to understand the effectiveness of your launch campaign
- Help Grow your list to a minimum of 250 – 1,000 based on your product/service
- Make Sales Calls to welcome new prospects
- Post and Engage on Facebook to grow your list and social media following
- Call and Text Prior to your Bootcamp to increase attendance
- Call and Text to Make your offer to increase conversion



MISSION CONTROL



Our assembled team of experts will help you to complete the following task, removing most of the legwork from you and speeding up the time in which you are able to get paid clients.

- Sales Survey Created by Coach to increase call conversions
- Lead Magnet created by Coach and Team to increase list conversion
- Everwebinar created by Coach to increase sales conversion
- Support from Coach to develop Offers to ensure maximum pricing for at least one baseline offer
- Offer Page Created by Coach to enhance marketing messages
- 10 days of Group Engagement Created by Coach to be used for list building
- 10 days of Social Media Engagement to be used to build offer and brand awareness
- 10 days of Email Marketing to engage new prospects
- Help Create Agenda and Theme for Conversion event (summit, bootcamp, Webinar)



FUTURE MISSIONS



After your initial launch we will continue to support your efforts during the length of your time in this program. You can re-enroll at any time to continue to receive launch support.

Option to purchase Trained Support Team After Launch (\$250 per resource up to 4. Additional resources \$500 per resource up to 4. Please inquire about pricing after 8 resources. Replacement VA's \$250 per resource for the first 6 months.

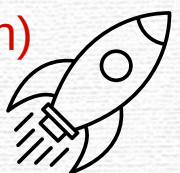


YOUR ROCKET FUEL



While you are paying for the knowledge and support you receive during this program, we still need you to pay for the GAS to get you there. These incidentals are not covered in your initial payment and you need to be prepared for these estimated expense before you approach the launch pad.

- Optional Brand Awareness AD Campaign to Grow Facebook Followers \$250 - \$500
- Launch Team Payroll (1200 Paid to Brand at time of launch)
 - 3 Va Assistans 20 Hours Weekly at \$4 an hour for four weeks
- Hosting Estimated \$20
- Domain Name Estimated \$20
- Site Certificate Estimated \$99
- Email/CRM Software Estimated \$49
- Optional Training Portal Software
 - Suggested you use Facebook Groups for initial launches for Zero Expense
- Total Estimated expenses \$1500 - \$1700 (If you include brand awareness package to grow your likes on your Facebook page through Facebook Ads. We absorb the cost of \$499 which you would normally pay to setup and manage such a campaign)



YOUR CEO DUTIES



- Willingness to LEARN how to manage your team
- Attend training with your team or watch training videos so that you understand the scope of their role
- Do the work to LEARN how to BEST support your client
- Provide us with feedback as to what your clients really want
- Research groups on Facebook as to where your prospects spend time
- Be willing to join groups (some paid) where we can market to your prospects
- Bring the energy and excitement for conversion events
- A written and video testimonial about your experience once complete



SECURITY CLEARANCE

Access to this program at any level means that the material and processes you learn Can NOT be taught, shared or in any way replicated outside of YOUR brand or brands including other brand partnerships that you may be affiliated with.

Are you ready to launch?

Please proceed to the landing page and schedule a call with us to get started. [Bit.ly/launchready2022](https://bit.ly/launchready2022)

You have a choice of paying \$499* down now OR \$3500 down to go STRAIGHT to the launch pad.

*If you choose to pay \$499 down you will approach the launch pad once you have paid \$3500 into your plan. Payments prior to your launch average a minimum of \$99 a week or \$500 monthly.

The total package price is expected to increase very soon so act NOW!

